University Students Scientific Research Award

Shaping Bahrain's Fintech Future: The University Students Award for Innovative Apps

Submission Form

Name and Affiliation: ....

Personal Number (CPR): ....

Address: ....

Contact Number ....

E-mail: ....

1. App Description:
- Purpose: Clearly stating the problem the app solves or the need it fulfills.
- Features: Detailing the key features and functionalities of the app.
- Target Audience: Identifying the specific users or businesses the app is designed for.

2. Technical Details
- Programming Languages: Specifying the programming languages used to develop the app.
- Platforms: Indicating the platforms the app is compatible with (e.g., iOS, Android, web).
- Technologies: Highlighting any specific technologies or frameworks employed (e.g., AI, blockchain, cloud computing).

3. Innovation and Originality
- Unique Selling Points: Describing what sets the app apart from existing solutions.
- Innovation: Explaining how the app is innovative or groundbreaking.
- Problem-Solving: Detailing the specific challenges the app addresses.

4. User Experience
- Design: Providing information about the app's design principles and aesthetics.
- Usability: Describing how user-friendly the app is and how it facilitates a smooth user experience.
- Accessibility: Explaining any measures taken to ensure the app is accessible to users with disabilities.

5. Business Model
- Revenue Generation: Outlining the app's monetization strategy (e.g., in-app purchases, advertising, subscriptions).
- Market Potential: Discussing the potential market size and growth opportunities for the app.

6. Impact and Benefits
- Social or Economic Impact: Explaining how the app contributes to the development of the financial or business sector.
- Sustainability: Discussing any environmental or social benefits the app provides.
- User Benefits: Describing the positive outcomes or improvements the app offers to users.

7. Team and Development Process
- Team Members: Providing information about the team's composition and skills.
- Development Process: Describing the app's development lifecycle and any challenges or successes encountered.
- Mentorship: Indicating if the team received any mentorship or guidance.

8. Supporting Materials
- Screenshots or Videos: Providing visual demonstrations of the app's features and functionality.
- Code Samples: If applicable, submit code snippets to showcase technical proficiency.
- Business Plan: A brief overview of the app's business plan or strategy.